

# Data Protection Declaration

## of Solare Datensysteme GmbH

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With this data protection declaration, Solare Datensysteme GmbH provides information about its collection of personal data. Personal data is all information that enables the reference / identification of a specific natural person.

Solare Datensysteme GmbH operates the websites Solar-Log WEB Enerest™ portal, [www.solar-log.com](http://www.solar-log.com), [blog.solar-log.com](http://blog.solar-log.com) and [shop.solar-log.com](http://shop.solar-log.com).

## 1. Name and Contact Details

### 1.1 Company Information

Solare Datensysteme GmbH  
Fuhrmannstraße 9  
72351 Geislingen - Binsdorf, Germany  
Managing Directors: Dr. Frank Schlichting, Brigitte Beck

Tel.: +49 7428 9418 200

Fax: +49 7428 9418 280

E-Mail: [info@solar-log.com](mailto:info@solar-log.com)

### 1.2 Data Protection Officer

Our Data Protection Officer can be reached at [gdpr@solar-log.com](mailto:gdpr@solar-log.com).

## 2. Privacy notice Solar-Log™

### 2.1 Applicant Data Processing Notice

[https://www.solar-log.com/data\\_sheets/datasheets/en\\_GB/SolarLog/SolarLog\\_Datasheet\\_Applicant\\_Data\\_Processing\\_Notice.pdf](https://www.solar-log.com/data_sheets/datasheets/en_GB/SolarLog/SolarLog_Datasheet_Applicant_Data_Processing_Notice.pdf)

### 2.2 Business Partner Data Processing Notice

[https://www.solar-log.com/data\\_sheets/datasheets/en\\_GB/SolarLog/SolarLog\\_Datasheet\\_Business\\_Partner\\_Data\\_Processing\\_Notice.pdf](https://www.solar-log.com/data_sheets/datasheets/en_GB/SolarLog/SolarLog_Datasheet_Business_Partner_Data_Processing_Notice.pdf)

## 2.3 Privacy Notice for the Portal Solar-Log WEB Enerest™

[https://solarlog-portal.de/sds/down/privacy-policy/SolarLog\\_Datasheet\\_Data\\_protection\\_guidelines\\_EN.pdf](https://solarlog-portal.de/sds/down/privacy-policy/SolarLog_Datasheet_Data_protection_guidelines_EN.pdf)

# 3. Scope and Purpose of Data Processing

## 3.1 Accessing the website

Each time you access our websites Solar-Log WEB Enerest™ portal, [www.solar-log.com](http://www.solar-log.com), [blog.solar-log.com](http://blog.solar-log.com) and [shop.solar-log.com](http://shop.solar-log.com), your internet browser automatically transmits information to the servers of our websites where this information is temporarily recorded in server log files.

Our websites use SSL encryption for personal data that you send us, e.g. from a contact form. The encryption can be recognized with the "s" in "https://" and with the key symbol in the URL address bar.

Until automatic deletion, the following data is stored without additional input from you:

- IP address of your device,
- The date and time you access the site,
- Name and URL of the page you accessed,
- Website or source from which you accessed our website (referrer URL),
- Browser and operating system of your end device as well as the name of the internet access provider used.

The processing of this personal data is in accordance with Article 6, Paragraph 1, Section 1, Point F of the GDPR (EU General Data Protection Regulation). We have a legitimate interest in the processing of data for the purpose of

- quickly establishing the connection to our website,
- making the use of our website more user-friendly,
- recognizing and ensuring the security and stability of the systems and
- facilitating and improving the administration of the website.

The processing specifically does not take place for the purpose of gaining personal data.

## 3.2 Communication

You can send us message via e-mail. Personal data is collected here. The data collection only takes place for the purpose of answering your request and the related technical processing.

Within the context of communicating with us for the purpose of applying for employment, the transmitted data is stored in addition to being collected.

The processing of this personal data is in accordance with Article 6, Paragraph 1, Point F of the GDPR to answer your request. If the purpose of your communication is to conclude a contract, Article 6, Paragraph 1, Point B of the GDPR also applies.

Your data will be deleted after final processing of your request, provided that there are no legal storage obligations to delay the deletion. In the event that a contract concluded, the data will be deleted after the final termination of the contract and after corresponding statutory storage obligations have passed.

### **3.3 Contact Form**

You can send us messages via the online contact form on the website. Personal data is collected here. You can use this contact form to see which data is collected from you. The data collection only takes place for the purpose of answering your request and the related technical processing.

The processing of this personal data is in accordance with Article 6, Paragraph 1, Point F of the GDPR to answer your request. If the purpose of your communication is to conclude a contract, Article 6, Paragraph 1, Point B of the GDPR also applies.

Your data will be deleted after final processing of your request, provided that there are no legal storage obligations to delay the deletion. In the event that a contract concluded, the data will be deleted after the final termination of the contract and after corresponding statutory storage obligations have passed.

### **3.4 Comment functions of this website**

When using the comment function on the website [blog.solar-log.com](http://blog.solar-log.com), your comment along with the creation time, your e-mail address and your user name – as long as you are not posting anonymously – are recorded.

#### **Recording of IP addresses:**

Our comment function records the IP address of the user who posted the comment. Since we do not check comments before they are published, we need this data in the case of legal violations are committed.

#### **Data retention length for comments:**

The comments and corresponding data (e.g. IP address) are saved and remain on our website until the comment has been deleted or the comment has to be deleted due to legal reasons, e.g. defamatory comments.

#### **Legal basis:**

Comments are saved according to your consent according to Article 6, Paragraph 1 of the EU's General Data Protection Regulation (GDPR). You have the right to withdraw your consent to this use and storage at any time. Sending an e-mail as notification is sufficient to withdraw your consent. The legality of the data that has already been processed taken place remains unaffected by this withdrawal.

#### **Comment guidelines:**

We look forward to an open dialog with you! We welcome your questions, suggestions and opinions. That is why we ask you to observe a few basic rules so that we can also continue to operate like this in the future.

- Fair play is the leading principle. Treat other users with respect. Do not engage in irrelevant and improper discussions with other participants.
- We encourage an active exchange of ideas and opinions. However, please do not make any false statements.
- Avoid making any insults, threats, discrimination, personal attacks, slander, calls for boycotts and abuse criticism. Do not encourage others to use such behavior.

- Do not post any comments that infringe upon the rights of others (in particular copyrights and personal rights).
- Do not use the comment function to post advertisements or to refer to other products, services or commercial offers.
- Stick to the topic.
- We would like that you use your real name. Your name will be published with your comments. It is acceptable if you use a legitimate pseudonym.
- Including your personal e-mail address is voluntary. You can also use an anonymous / pseudonymous email address instead. Your e-mail address will not be published or shared.
- However, you are not allowed to post comments with a false identity and thus giving the impression that it was from a different person.
- Comments that violate these clear basic rules will be completely or partially deleted by us.
- In addition, we reserve the right to remove the comment function in the event of continued violations of these guidelines or to exclude individual users from the debate.

The comments on our contributions reflect only the opinion of individual readers. We assume no liability for the correctness and completeness of the content.

### 3.5 User Accounts

#### a) Webshop

You can create a user account to purchase our devices. Personal data is collected here. You can use this registration form to see which data is collected from you. The data collection only takes place for the purpose of creating a user account and the related technical processing.

The processing of this personal data is in accordance with Article 6, Paragraph 1, Point F of the GDPR to answer your request. If the purpose of your communication is to conclude a contract, Article 6, Paragraph 1, Point B of the GDPR also applies.

Your data will be deleted after final deletion of the user account, provided that there are no legal storage obligations to delay the deletion. In the event that a contract concluded, the data will be deleted after the final termination of the contract and after corresponding statutory storage obligations have passed.

#### Payment services PayPal PLUS and TeleCash

We use the payment services PayPal PLUS and TeleCash for processing payments. As part of the payment process, you will be directed to the website of the respective payment service. Your confidential data is only entered on the side of the payment service.

The following data is transmitted to PayPal (Europe) S.à r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg:

- net prices
- value added tax (VAT), if applicable

- article number and description including the paid period
- language (ISO 639 Code)
- invoice and delivery addresses

Refer to the data protection declaration from PayPal at <https://www.paypal.com/uk/webapps/mpp/ua/privacy-full> for more information on data privacy.

The following data is transmitted to TeleCash GmbH & Co. KG, Marienbader Platz 1, 61348 Bad Homburg, Germany:

- total invoice amount
- selected payment type
- language (ISO 639 Code)
- billing address
- plant's serial number
- currency

Refer to the data protection declaration from TeleCash at <https://www.telecash.de/datenschutz/> for more information on data privacy.

#### b) Portal Solar-Log WEB Enerest™

You can register on our Solar-Log WEB Enerest™ portal. The following [data protection notice](#) additionally applies for the processing of data with the Solar-Log WEB Enerest™ portal:

[https://solarlog-portal.de/sds/down/privacy-policy/SolarLog\\_Datasheet\\_Data\\_protection\\_guidelines\\_EN.pdf](https://solarlog-portal.de/sds/down/privacy-policy/SolarLog_Datasheet_Data_protection_guidelines_EN.pdf)

#### c) Solar-Log WEB Enerest™ App

The Solar-Log WEB Enerest™ App is compatible with all PV plants that are connected to the Solar-Log WEB Enerest™ portal. You have the option to receive data from your plant on the Solar-Log WEB Enerest™ App as long as your Solar-Log™ is registered to the Solar-Log WEB Enerest™ portal. The data from your plant is automatically available in the app.

[https://solarlog-portal.de/sds/down/privacy-policy/SolarLog\\_Datasheet\\_Data\\_protection\\_guidelines\\_EN.pdf](https://solarlog-portal.de/sds/down/privacy-policy/SolarLog_Datasheet_Data_protection_guidelines_EN.pdf)

#### d) Solar-Log™ Device

With regard to the data processing of the Solar-Log devices, reference is made to the following [data protection notice](#): [https://solarlog-portal.de/sds/down/privacy-policy/SolarLog\\_Datasheet\\_Data\\_protection\\_guidelines\\_EN.pdf](https://solarlog-portal.de/sds/down/privacy-policy/SolarLog_Datasheet_Data_protection_guidelines_EN.pdf)

### 3.6 Newsletter

If you subscribe to our e-mail newsletter, we will regularly send you information on current topics related to our services and products. Your e-mail address is required to subscribe to our newsletter. Additional information is voluntary and will be used for the purpose of personal contact.

You need to either consent to the newsletter subscription in writing or use the double opt-in procedure to receive the newsletter. You will only receive the newsletter by e-mail once you expressly confirm the subscrip-

tion with an e-mail in which you consent to receiving the newsletter and confirm by clicking on a verification link that you have received by e-mail.

As part of the registration process, we store your IP address transmitted by your internet service provider and the date and time of your registration in order to be able to track any possible misuse of your e-mail address at a later point in time.

For the purpose of sending the newsletters on SDS' behalf, this data is transferred to the newsletter service provider CleverReach GmbH & Co. KG, Felix-Wankel-Str. 16, 26125 Oldenburg, Germany, with whom an agreement for contract data processing according to §28 GDPR (EU's General Data Protection Regulation) has been completed. CleverReach GmbH & Co. KG uses your data exclusively for the aforementioned purpose with due regard for your legitimate interests. CleverReach GmbH & Co. KG does not disclose this personal data to third-parties.

By confirming the verification link, you consent to the use of your personal data in accordance with Article 6, Paragraph 1, Point A of the GDPR. The data collected by us when registering for the newsletter will be used exclusively for the purpose of advertising by means of the newsletter.

You can unsubscribe to the newsletter at any time. This can be done by using a special link at the end of the newsletter, by sending an e-mail to [info@solar-log.com](mailto:info@solar-log.com) or by informing the responsible person mentioned in section 1.1.

After you have unsubscribed, your e-mail address will immediately be deleted from our newsletter distribution list, unless you have expressly consented to further use of your data.

## 4. Disclosure of Personal Data

Personal data is disclosed to third parties if

- the person concerned expressly consented to this in accordance with Article 6, Paragraph 1, Section 1, Point A of the GDPR,
- the disclosure is necessary for the establishment, exercise or defense of legal claims in accordance with Article 6, Paragraph 1, Section 1, Point F of the GDPR and there is no overriding interest on the part of the person concerned worthy of protection,
- a legal obligation exists for the disclosure of data in accordance with Article 6, Paragraph 1, Section 1, Point C of the GDPR, and/or
- this is necessary to fulfill our contractual obligations with the person concerned in accordance with Article 6, Paragraph 1, Section 1, Point B of the GDPR.

In all other cases, personal data will not be disclosed to third parties.

## 5. Cookies

Our website uses cookies. Cookies are small text files that are saved locally on your computer by the website server via your internet browser. These are stored on the devices used (PC, notebook, tablet, smartphone, etc.)

to access our website. Cookies cannot cause any damage to the devices used. In particular, they do not contain any viruses or other malware. Cookies are used to store information that is generated in connection with the specific end device used. Thus, we can under no circumstances obtain immediate knowledge of your identity.

Cookies are usually accepted with the default browser settings. The browser settings can be adjusted in such a way so that cookies are either not accepted on the devices used, or that a notification is sent before a new cookie is created. Please note, however, that disabling cookies may prevent you from making the best possible use of all of the website's features.

The use of cookies serves to make the use of the website more comfortable. For example, session cookies can be used to track whether you have already accessed individual pages on the website. These session cookies are automatically deleted after you leave the website.

Temporary cookies are used to improve user-friendliness. They are stored on your device for a limited period of time. When you visit the website again, it is automatically recognized that you have already accessed the page at an earlier time and which selections and settings have been made so that they do not have to be repeated.

The use of cookies is also used to analyze the visits to the website for statistical purposes and to improve the offer. These cookies make it possible to automatically recognize that you have already previously visited the website. These cookies are automatically deleted after a specified time.

The data processed by cookies are justified for the above-mentioned purposes in order to safeguard our legitimate interests in accordance with Article 6, Paragraph 1, Section 1, Point F of the GDPR in order to provide the best possible functionality of the website and user-friendly and effective use of the site.

## 6. Analytical Services for Websites, Tracking, Plugins from Social Networks (Social Plugins)

### 6.1 Matomo

Our website (Solar-Log WEB Enerest™ Portal) use the web analytical service Matomo ([www.matomo.org](http://www.matomo.org)), provided by InnoCraft Ltd., 150 Willis St, 6011 Wellington, New Zealand, for the purpose of fulfilling our legitimate interest in the statistical analysis of user behavior for optimization and marketing purposes in accordance with Article 6, Paragraph 1, Point F of the GDPR. From this data, pseudonymized user profiles can be created and evaluated for the same purpose. Cookies can be used here (refer to section 4 above). Cookies are text files that are stored locally in the cache of your internet browser; among other things, they are used so that your internet browser can be recognized again. The data collected and stored by Matomo, including your pseudonymized IP address, are processed on our servers.

The information generated by the cookie in the pseudonymous user profile is not used to identify you personally and is not merged with personal data about the bearer of the pseudonym.

If you do not agree with the storage and evaluation of this data from your visit to our website, you can object to its storage and use at any time with just a click. In this case, an opt-out cookie will be saved in your browser; this means that Matomo will not collect any session data.

Please note when your cookies in your browser have been deleted, this means that, among other things, the opt-out cookie for Matomo has also been deleted and therefore you have to reactivate it the next time you visit our website.

[Opt-Out: https://piwik.beta.solarlog-web.com/index.php?module=CoreAdminHome&action=optOut&idsite=5&language=en](https://piwik.beta.solarlog-web.com/index.php?module=CoreAdminHome&action=optOut&idsite=5&language=en)

## **6.2 Facebook**

Social Plugins provided by Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025, USA, are integrated on our website.

Facebook Inc., based in the United States, is certified for the US-European data protection agreement "Privacy Shield", which guarantees compliance with the data protection level applicable in the EU. Facebook is a social network that you use under your own responsibility for functions such as sharing and rating.

We use the plug-ins ("Like" and "Share"). They are labelled with the Facebook logo. Here is an overview of the Facebook Plugins with their descriptions and graphics:

<https://developers.facebook.com/docs/plugins>

As soon as you access a page on our website that contains a Facebook plugin, your browser establishes a direct connection to servers from Facebook. The content of the Facebook plugin is transmitted directly from Facebook to your browser and is integrated into the website page. Due to this integration, Facebook may receive the information that your browser has accessed the corresponding page of this website, even if you do not have a user account with Facebook or are currently not logged in to Facebook. This information (including your IP address) is transmitted directly from your browser to a Facebook server in the United States and stored there.

If you are registered on Facebook and logged in, Facebook can directly associate your visit to our websites with your Facebook profile. Every interaction, for example the use of the "Like" button or comments is also transmitted directly to a Facebook server and stored there. The information may also be published to your Facebook profile and displayed to your Facebook friends or third parties depending on the privacy settings you choose.

The data processing operations described are carried out in accordance with Article 6, Paragraph 1, Point F of the GDPR on the basis of Facebook's legitimate interests in the display of personalized advertising in order to inform other users of the social network about your activities on our website and to tailor the service to suit their needs.

If you do not want Facebook to associate the information collected through our website directly with your



Facebook profile, you must log out of Facebook before visiting our website. You can also prevent Facebook plugins from loading and thus the data processing operations described above with add-ons for your browser, such as with the script blocker "NoScript" (<http://noscript.net/>).

The purpose and scope of the data collection and the further processing and use of the data by Facebook as well as your rights in this regard and setting options to protect your privacy can be found in Facebook's data policy: <http://www.facebook.com/policy.php>

### 6.3 Twitter

Our website uses social plugins from the Twitter short message service, offered and operated by Twitter Inc, 1355 Market Street, Suite 900, San Francisco, CA 94103, USA. Twitter has designated Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2 D02 AX07, Ireland, to process the data of individuals living outside the United States.

Twitter, based in the United States, is certified for the US-European data protection agreement "Privacy Shield", which guarantees compliance with the data protection level applicable in the EU.

Twitter is a messaging service that you use under your own responsibility along with its functionalities, such as sharing and rating.

Information about which data is processed by Twitter and for which purposes can be found in Twitter's privacy policy: <https://twitter.com/en/privacy>

We have no influence on the type and scope of the data collected and processed by Twitter, the type of processing and use or the disclosure of this data to third parties. We have no means of control.

When you use Twitter, your personal information is collected, transmitted, stored, disclosed and used by Twitter Inc and is also transmitted, stored and used outside the EU, in particular in the United States and any other country in which Twitter Inc does or will do business, regardless of your place of residence.

Twitter processes your voluntarily entered data, but also evaluates the content you share, analyzes what topics you are interested in, stores and processes confidential messages you send directly to other users, and may determine your location based on GPS data, network data, or your IP address to send you advertisements or other content.

Twitter Inc uses analysis tools such as Twitter or Google Analytics for evaluation. We have no influence on the use and application of the tools used by Twitter Inc and are not informed about such use and its scope. Only certain non-personal information about your tweet activity, such as the number of clicks (profile or link) from a particular tweet, is visible to us.

As soon as you access a page on our website that contains a Twitter button (widget), your browser establishes a direct connection to servers from Twitter. The content of the Twitter button is transmitted directly from Twitter to your browser and is integrated into the website page. This integration provides Twitter with the information that your browser has accessed the relevant page of our website (in particular IP address, browser type, operating system, information about the previously accessed website and pages accessed by you, your location, your mobile

phone provider, the end device you are using, including device ID and application ID), the search terms you are using and cookie information, even if you do not have a Twitter profile or are not currently logged into your Twitter account. This information (including your IP address) is transmitted directly from your browser to a Twitter server in the United States and stored there.

Twitter is able to record your visits to our website and assign them to your Twitter profile via the Twitter buttons or widgets integrated in our websites and the use of cookies. Based on this information, you receive targeted content and advertisements.

The purpose and scope of the data collection and the further processing and use of the data by Twitter as well as your rights in this regard and setting options to protect your privacy can be found in Twitter's data privacy policy:

<https://twitter.com/en/privacy>

You can restrict the processing of your data in the general settings of your Twitter account and in the "Privacy and security" menu. In addition, you can restrict Twitter access to contact and calendar data, photos, location data, etc. for mobile devices (smartphones, tablet computers) in its settings options. The exact options depend on the operating system you are using.

We process your data, but we do not collect any data about your Twitter account ourselves. However, the data you enter on Twitter, in particular your user name and the content published under your account, will be processed by us to the extent that we may re-tweet your tweets or respond to them or compose our own tweets that refer to your account. The data you freely publish and disseminate on Twitter will be included in our offer and made available to our Twitter followers.

More information on these topics can be found on the following Twitter support pages:

<https://support.twitter.com/articles/105576#>

<https://twitter.com/en/privacy>

## 6.4 YouTube

YouTube components offered and operated by YouTube, LLC, 901 Cherry Ave, San Bruno, CA 94066, USA are used on our website ([www.solar-log.com](http://www.solar-log.com), [shop.solar-log.com](http://shop.solar-log.com) and [blog.solar-log.com](http://blog.solar-log.com)). YouTube, LLC is a subsidiary of Google LLC, 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

Google LLC and subsidiary, based in the United States, are certified for the US-European data protection agreement "Privacy Shield", which guarantees compliance with the data protection level applicable in the EU.

When you visit pages of our websites with integrated YouTube plugin, your browser is prompted by the YouTube component to download the corresponding YouTube component from YouTube.

YouTube collects information about the YouTube services you use and how you use them, for example, when you watch a video on YouTube or visit a website where YouTube advertising services are used. The collected data includes:

- The model of the hardware you are using, the version of the operating system, unique device identifiers, and information about the mobile network, including your telephone number. Google may associate your device IDs or phone number with your Google account.

- Details of how you have used YouTube services, such as your search queries.
- Telephony log information such as your phone number, caller number, forwarding numbers, date and time of calls, duration of calls, SMS routing information and type of calls.
- Your IP address.
- Data on device events such as crashes, system activity, hardware settings, browser type, browser language, date and time of your request, and referral URL.
- Cookies that uniquely identify your browser or Google Account.

If you have an account with YouTube and are logged in, the information that is collected by YouTube and Google is assigned to the respective YouTube account of the person concerned. YouTube and Google will receive information from the YouTube component that you have visited on our website whenever that you are logged into YouTube while visiting our website, regardless of whether you click on a YouTube video or not. If you do not want this information to be transmitted to YouTube and Google in this way, you can be prevented it from being transmitted by logging out of your YouTube account before you access our website.

The data protection regulations published by YouTube / Google can be accessed with the following link:

<https://policies.google.com/privacy?hl=en> for more information on data privacy.

## 6.5 Use of Vimeo

Videos are integrated into our websites ([www.solar-log.com](http://www.solar-log.com), [shop.solar-log.com](http://shop.solar-log.com) and [blog.solar-log.com](http://blog.solar-log.com)) with Vimeo.com. Vimeo is a service of Vimeo, Inc., 555 West 18th Street, New York, New York 10011, USA (hereafter Vimeo).

When you access videos from Vimeo, a connection is established with the Vimeo servers in the United States. This will send certain information to Vimeo. It is possible that Vimeo saves cookies on your end device. Furthermore, Vimeo allows the use of certain other functions, such as the rating or sharing of videos. This may require you to log in to Vimeo or certain third-party providers (such as Facebook or Twitter) with your user account, so that the information you provide can be associated with your user account. These features are provided by Vimeo and its third-party vendors only, and you should carefully review their privacy policies before using the features. SDS is not aware of the content of data collected by Vimeo or third-parties and has no influence on their use. Due to the integration, Vimeo may receive the information that your browser has accessed the corresponding page of this website, even if you do not have a user account with Vimeo or are currently not logged in to Vimeo.

Refer to the data protection declaration from Vimeo at <https://vimeo.com/privacy> for more information on the collection and use of your data by Vimeo. You can prevent Vimeo from loading by adjusting browser settings (disabling JavaScript and iFrames). Refer to the instructions of your particular browser for the detailed steps of this function. There are also add-ons for some browsers to make it easier to adjust these settings, e.g. for Mozilla Firefox, the script blocker "NoScript" ([noscript.net/](http://noscript.net/)) or ad-blocker "Adblock Plus" ([adblockplus.org](http://adblockplus.org)) in combination with the "EasyPrivacy" list ([easylist.to](http://easylist.to)).

## 6.6 Xing

The Xing Share Button is used on our website. When you access this website, your browser establishes a brief connection to servers of XING SE ("XING") that provide the "XING Share Button" functions (in particular the calculation/display of the meter value). XING does not store any personal data about you when you access this website. In particular, XING does not store any IP addresses. There is also no evaluation of your usage behavior regarding the use of cookies in connection with the "XING Share Button". You can access the latest data protection information on the "XING Share Button" and additional information from its website: [https://www.xing.com/app/share?op=data\\_protection](https://www.xing.com/app/share?op=data_protection).

## 6.7 LinkedIn

Plugins of the social network LinkedIn of the LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA (hereinafter "LinkedIn") are integrated on our website. You can recognize the LinkedIn plugins by the LinkedIn logo or the "Share-Button" ("Recommend") on our website. When you visit our website, the plugin establishes a direct connection between your browser and the LinkedIn server. LinkedIn therefore receives information that you have visited our website along with your IP address. If you click on the LinkedIn "Share" button while logged into your LinkedIn account, you can link the content of our website to your LinkedIn profile. This allows LinkedIn to assign the visit to our website to your user account.

If you have a LinkedIn account and do not want LinkedIn to link the data collected via our website with your LinkedIn account, you have to log off LinkedIn before visiting our website.

Information on the collection and use of data by the platform or plug-ins can be found in the privacy policy: <https://www.linkedin.com/legal/privacy-policy>

## 6.8 Solare Datensysteme, Presence on Facebook

SDS operates a page on Facebook to draw attention to its services and products and to contact its visitors and users of the Facebook page and its website. SDS uses the technical platform and services of Facebook Ireland Ltd, 4 Grand Canal Square Grand Canal Harbour, Dublin 2, Ireland. Please note that the user of this Facebook page and its functions are the customer's own responsibility. This applies in particular to the use of the interactive functions (e.g. commenting, sharing and ranking). Another option is to access the information provided on our website directly at [www.solar-log.com](http://www.solar-log.com).

When visiting our Facebook page, Facebook records your IP address and other information from the cookies saved in your browser. This information is used to provide Solare Datensysteme GmbH, as the operator of the Facebook page, with statistical information about the use of the Facebook page. As the operator of this site, we have no influence on its creation and presentation. We cannot disable this function nor prevent the recording and processing of the data. Refer to the following link from Facebook for more information: <https://www.facebook.com/help/pages/insights>

The data collected about you in this context is processed by Facebook and, if necessary, may be transferred to countries outside Switzerland or the European Union. Facebook provides details in general terms on the information that it records and how it is used in its data policy guidelines. There you will also find information on how to contact Facebook and how adjust your settings for advertisements.

The following link is for the data policy guidelines: <https://en-gb.facebook.com/about/privacy>

The complete data policy guidelines are available here: [https://en-gb.facebook.com/full\\_data\\_use\\_policy](https://en-gb.facebook.com/full_data_use_policy)

The manner in which Facebook uses the data from Facebook page visits for its own purposes, the extent to which activities on the Facebook page are assigned to individual users, how long Facebook stores this data and whether data from visiting the Facebook page is passed on to third parties is not conclusively and clearly stated by Facebook. SDS also does not possess this information.

When you log on to your Facebook account, a cookie with your Facebook identification is saved in your browser. This allows Facebook to identify your visit to this page and how you used the page. This also applies to all other Facebook pages. Facebook buttons integrated into our websites allow Facebook to record your visits to these websites and to assign them to your Facebook profile. Based on this information, you receive targeted content and advertisements.

If you would like to avoid targeted content and advertisements, you should log off Facebook or deactivate the "stay logged in" function, delete the cookies saved in your browser and restart your browser. This will delete Facebook information that can immediately identify you. This allows you to use our Facebook page without this information being assigned to your Facebook profile. When you use interactive functions (likes, comments, share, messages etc.), the Facebook log in appears. If you were to log in here, Facebook can identify you.

Refer to the Facebook support page to find out how to manage or delete existing information:

<https://en-gb.facebook.com/about/privacy>, <https://en-gb.facebook.com/about/privacy#>

## 6.9 Google Analytics

Our websites ([www.solar-log.com](http://www.solar-log.com), [shop.solar-log.com](http://shop.solar-log.com), [blog.solar-log.com](http://blog.solar-log.com)) uses the web analysis service Google Analytics, offered and operated by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, is certified for the US-European data protection agreement "Privacy Shield", which guarantees compliance with the data protection level applicable in the EU.

Google Analytics uses cookies (see above), small text files used to store non-personally identifiable information on your computer to report on user interactions on this website. The data collected by the cookies on your usage of this website, including your shortened IP address, is forwarded to the server of the Google in Ireland where it is stored.

We use Google Analytics exclusively by anonymizing (shortening) your IP address ("\_anonymizeIp()"), so that a direct personal reference is not possible. This will cause Google to shorten your IP address within the European Union or in other signatory states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server in Ireland and truncated there. In these exceptional cases, this processing is carried out in accordance with Article 6, Paragraph 1, Point F of the GDPR on the basis of our legitimate interest in the statistical analysis of user behavior for optimization and marketing purposes.

Google will use this information on our behalf for the purpose of evaluating your use of the website, compiling reports on website activity for us and providing us with other services relating to website use and Internet usage. The IP address transferred by your browser during the use of Google Analytics will not be associated with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings in your browser software; however, please note that if you do this, you may not be able to use the full functionality of this website. Furthermore, you can prevent the collection of data generated by the cookie and related to the usage of the website (including your IP address) and the processing of this data by Google by downloading and installing the browser plugin available under the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>

As an alternative to the browser plug-in or within browsers on mobile devices, please click the following link to set an opt-out cookie that will prevent Google Analytics from collecting cookies from our site (this opt-out cookie only works in this browser and only for this domain, if your cookies in this browser are deleted, you must click on this link again): [Deactivating Google Analytics](#)

For more information about how Google Analytics treats user data, please refer to Google's privacy policy: <https://support.google.com/analytics/answer/6004245?hl=en>

## 6.10 Google reCAPTCHA

Our website uses the reCAPTCHA function of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google LLC, based in the United States, is certified for the US-European data protection agreement "Privacy Shield", which guarantees compliance with the data protection level applicable in the EU.

This function is intended to prevent the misuse of certain input fields by machine/automated means and to detect whether an entry is made by a real person.

The reCAPTCHA function includes sending the IP address and any other data required by Google for the reCAPTCHA service to Google and is carried out in accordance with Article 6, Paragraph 1, Point F of the GDPR on the basis of our legitimate interest in the determination individual's actions on the internet and the avoidance of misuse and spam.

Further information about Google reCAPTCHA and Google's privacy policy can be found at: <https://www.google.com/intl/en/policies/privacy/>

## 6.11 Integration of Google Maps

This website uses the Google Maps API to display map information. In the course of the use of Google Maps on this website, various user data will be collected, processed and used by Google; this data is transferred to Google servers in Ireland. In Google Map's Additional Terms of Service ([https://www.google.com/intl/en/help/terms\\_maps.html](https://www.google.com/intl/en/help/terms_maps.html)), you will also find information data processing. There you have the option to adjust the

settings to prevent data collection. The legal basis for using Google Maps is defined in subparagraph f of paragraph 1 within Article 6 "Lawfulness of processing" of the EU's General Data Protection Regulation (GDPR).

## 6.12 Google Firebase

We also use the Google Firebase service to improve the Solar-Log WEB Enerest™ app and to fix bugs such as crashes. The data collected is made anonymous before it is provided to us. We are informed about crashes and see the line of code that caused the crash. We use this data to reproduce the error as quick as possible so that we can fix the bug in the next version release. Firebase also helps us to analyze user behavior. Firebase is a subsidiary of Google LLC ("Google") 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. Further information on Firebase's privacy policy is available at <https://www.firebase.com/terms/privacy-policy.html>.

## Deactivation

If you have deactivated Google Analytics tracking (see above), Firebase is also deactivated. Push notifications can be deactivated in the App settings menu in the Notifications settings and with the device's system settings.

## 7. Social Media

On our websites, there are links to the social network Facebook, the career network LinkedIn and Xing and the online news and social networking service Twitter. You can recognize the links by the respective logo of the providers.

By clicking on the links, the corresponding social media pages are opened for which this data protection declaration does not apply. Please refer to the corresponding data protection declarations of the individual providers for details on the provisions applicable there; you will find these at:

Facebook: „<http://www.facebook.com/policy.php>“ \t „\_blank“, [www.facebook.com/policy.php](http://www.facebook.com/policy.php), <https://www.facebook.com/policy.php>)

LinkedIn: "<https://www.linkedin.com/legal/privacy-policy>" \t „\_blank“ [www.linkedin.com/legal/privacy-policy](http://www.linkedin.com/legal/privacy-policy) (<https://www.linkedin.com/legal/privacy-policy>)

Twitter: „<https://twitter.com/privacy?lang=en>“ \t „\_blank“ [twitter.com/privacy](https://twitter.com/privacy) (<https://twitter.com/privacy?lang=en>)

Xing: [privacy.xing.com/en/privacy-policy](http://privacy.xing.com/en/privacy-policy) (<https://privacy.xing.com/en/privacy-policy>)

## 8. Your Rights as a Data Subject

The GDPR grants you the following rights with regard to the processing of your personal data that is processed when you access our website as a person concerned within the meaning of the DSGVO.

### 8.1 Right of Access, Article 15 of the GDPR

You can request information from us as to whether and, if so, what personal data of yours is stored and processed by us.

There is no right to information if granting access to the requested information would violate any confidentiality obligations or if the information has to be kept secret for other reasons, in particular for the sake of the

overriding interests of a third party. Deviation from this obligation to provide access to information may result if your interest in information prevails over the interest in confidentiality, in particular when there are immediately impending damages. The right of access is also excluded if the data is only stored because it may not be deleted due to legal or statutory retention periods or solely for purposes of data security or data protection control, provided that the right of access to information would require a disproportionately high effort and processing for other purposes by appropriate technical and organizational measures is excluded.

In the case that the right to information is not excluded and your personal data is processed by us, you can request information from about the following data:

- Purposes of the processing,
- Categories of your processed personal data,
- Recipients or categories of recipients to whom your personal data will be disclosed, in particular third-party recipients in other countries,
- If possible, the planned duration for which your personal data will be stored or, if this is not possible, the criteria for determining the duration of storage
- The right to rectification or erasure or limitation of the processing of your personal data, or a right to object to such processing,
- The right to lodge a complaint with a supervisory authority for data protection,
- If the personal data has not been collected from you as the data subject, the available information on the data source,
- If applicable, the existence of automated decision-making, including profiling, meaningful information about the logic involved, as well as the significance and the envisaged consequences of automated decision-making,
- If applicable, in the case of transmission to third-party recipients in other countries, in the absence of a decision by the EU Commission on the adequate level of protection in accordance with Article 45, Paragraph 3 of the GDPR, information on which appropriate safeguards in accordance with Article 46, Paragraph 2 of the GDPR are provided for the personal data protection.

## **8.2 Rectification and Completion of Personal Data, Article 16 of the GDPR**

If you discover that we have inaccurate personal data about you, you may request that we correct this inaccurate data immediately. You may request the completion of incomplete personal data.

## **8.3 Right to Erasure, Article 17 of the GDPR**

You have a right to erasure ("right to be forgotten") as long as the processing is not necessary for exercising the right of freedom of expression, the right to information, or for compliance with a legal obligation or for the performance of a task carried out in the public interest and one of the following reasons applies:

- The personal data is no longer necessary for the purposes for which they were collected or otherwise processed.
- The legal bases for the processing was based solely on your consent and you have withdrawn this consent.
- You have objected to the processing of your personal data that we have made public.
- You have objected to the processing of your personal data that we have not made public and there are no overriding legitimate reasons for processing it.
- Your personal data have been unlawfully processed.



- Your personal data has to be erased for compliance with a legal obligation that we are subject to.

There is no right to deletion if the deletion is not possible or only possible with disproportionately high effort in the case of lawful non-automated data processing due to the special type of storage and your interest in the deletion is low. In this case, a restriction of processing will take the place of deletion.

#### **8.4 Right to Restriction of Processing, Article 18 of the GDPR**

You may request a restriction of processing when one of the following reasons applies:

- You are contesting the accuracy of the personal data. A restriction can be requested for the duration of our check to verify the accuracy of the personal data.
- The processing is unlawful and you request a restriction of processing your personal data rather than deletion.
- We no longer need your personal data for the purposes of the processing, but this data required for the establishment, exercise or defense of legal claims.
- You have made an objection in accordance with Article 21, Paragraph 1 of the GDPR. The restriction of processing may be requested when it is not yet certain whether our legitimate reasons override your legitimate reasons.

Restriction of processing means that personal data is only processed with your consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest. We are required to inform you before the restriction of processing is lifted.

#### **8.5 Informing Third Parties, Article 19 of the GDPR**

Provided that you have requested rectification or deletion of personal data or restriction of processing (Paragraph 6.2, 6.3 or 6.4), we are required to inform each recipient of your disclosed personal data about your request for rectification, deletion or restriction.

If this proves to be impossible or involves disproportionate effort, we will inform you about this recipient.

#### **8.6 Right to Data Portability, Article 20 of the GDPR**

You have the right to data portability as long as the processing is based on consent (Article 6, Paragraph 1, Section 1, Point A) or on a contract to which you are a party and the processing is carried out by automated means. In this case, the right to data portability includes the following rights, provided that the rights and freedoms of other persons are not affected: You may request to receive your personal data that you have already provided us in a structured, conventional, machine-readable format. You have the right to transfer this data to another person without any hindrance on our part. As far as technically feasible, you can request that we transfer your personal data directly to another person.

#### **8.7 Right to Object**

If the processing is based on Article 6, Paragraph 1, Section 1, Point E of the GDPR (performance of a task carried out in the public interest or in the exercise of official authority) or on Article 6, Paragraph 1, Section 1, Point F of the GDPR (legitimate interests pursued by the person responsible or by a third party), you have the right to object to the processing of your personal data at any time for reasons arising from your particular situation. This also includes profiling based on Article 6, Paragraph 1, Section 1, Point E or F of the GDPR. After

exercising the right of objection, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms or for the establishment, exercise or defense of legal claims.

You may object at any time to processing of your personal data for direct marketing purposes. This also includes profiling to the extent that it is related to such direct marketing. After you have exercised this right of objection, we will no longer use your personal data for direct marketing purposes.

You have the option of informing us of your objection by telephone, e-mail, fax or by sending it in writing to our address listed in the beginning of this declaration.

#### **8.8 Right of Consent Withdrawal, Article 7, Paragraph 3 of the GDPR**

You have the right to withdraw your consent at any time. We will immediately delete your affected personal data, unless further processing of your personal data is also based on a legal basis for processing without consent.

You can inform us of the withdrawal of consent by telephone, e-mail, fax or by sending it in writing to our address. The withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.

#### **8.9 Right to Object, Article 21 of the GDPR**

You can also object at any time to the processing of your personal data if we process it within the scope of balancing interests on the basis of our special interest (Article 6, Paragraph 1, Section 1, Point F of the GDPR) with effect for the future, if there are reasons arising from your particular situation.

If you exercise your right of objection, we will stop processing your personal data.

Continued processing is only reserved for those cases in which we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, especially for the establishment, exercise or defense of legal claims.

#### **8.10 Right to Lodge a Complaint, Article 77 of the GDPR**

If you believe that there is unlawful processing of your personal data, you may lodge a complaint with a data protection supervisory authority responsible for your habitual residence, place of work or place of the alleged infringement.

## **9. Storage Period**

The period for which your personal data is stored depends on the respective legal retention periods, commercial or tax law regulations in particular.

In addition, your personal data will be deleted unless it is required for the purpose of initiating or fulfilling a contract or processing a contract. This is in particular the case for the assertion, exercise or defense of legal claims within the framework of the relevant limitation period.