

Solar-Log™ repositions itself

Changes at Solar-Log™

Geislingen-Binsdorf, Germany, 09.09.2022

Reorganisation of the management

There is a personnel change at the top of Solar-Log GmbH. On 1 September, Markus Eberhard took over the strategic management from the parent company BKW and, together with the previous Managing Director Jörg Niche, CSO and the newly appointed Managing Director Holger Schroth, CPO, forms the management team of the company in Binsdorf, Swabia.

The previous Managing Director Brigitte Beck, CEO is taking on an exciting new challenge after five successful years at the helm at Solar-Log™. Julian Hegg, controller at BKW, will support Solar-Log™ in business management and financial matters as the person responsible for finance.

Markus Eberhard comes from the Solar-Log™ parent company BKW AG in Switzerland. As head of the Energy Sales & Solutions business unit, he drove forward the digitalisation of energy sales and the development of new digitally supported products in the field of energy solutions (smart energy). He intends to maintain the high pace of innovation in his new position at Solar-Log™. He cites new products, services and consistent customer orientation as the cornerstones of further success.

"Brigitte Beck has done outstanding work for Solar-Log™ over the past years," Jörg Niche and Holger Schroth praise the Swiss national's high level of commitment.

"She has played a significant role in the transformation of Solar-Log™ from a pure monitoring service provider to a leading solution provider in the areas of smart energy and feed-in management."

The two managing directors highlight the great expertise and collegial cooperation in the Solar-Log™ management team and wish her all the best for her further personal and professional life.

Both Sales Manager Jörg Niche and Product Manager Holger Schroth have many years of experience in the renewable energy industry. Both see themselves as team players and have been successfully working at the top of Solar-Log™ GmbH (formerly: Solare Datensysteme GmbH) for years.

Jörg Niche is responsible for worldwide sales and service, among other things, and in this position always has his finger on the pulse. It is important to him to always be up to date and react to customer and market requirements is important to him. Holger Schroth is responsible for the corresponding products, features and development. Up to now, his aegis has included the completely newly developed Solar-Log WEB Enerest™ 4 platform.

Both managing directors are looking forward to working together with Markus Eberhard: "We will continue to represent a strong brand as a team and constantly develop it further."

About Solar-Log™

Energy and feed-in management. The Solar-Log™ hardware and software products are used worldwide in over 140 countries to monitor photovoltaic systems, optimise self-consumption and control the energy fed into the grid. The portfolio in the Web Enerest monitoring platform includes over 350,000 plants with a capacity of 17GWp.

Solar-Log™ has been a subsidiary of BKW AG since August 2015. BKW AG is an internationally active energy and infrastructure company based in Bern (CH).

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