

Solar-Log™ takes off technologically:

CTO Andreas Lahr makes a strong impact in his first 100 days

Geislingen-Binsdorf, 12 January 2026 – Around 100 days after taking up his position as Chief Technology Officer (CTO) at Solar-Log GmbH, Andreas Lahr takes stock of his first few months in the role – and sets out a clear vision for the company's technological development. With many years of experience in the energy and electromobility industry, Lahr is bringing new momentum to the areas of product development, data management and innovation strategy.



In his first few weeks, Lahr initiated comprehensive measures to professionalise the development departments. The focus is on optimising internal processes, strengthening customer orientation and sustainably increasing quality and reliability. The aim is to make development processes more efficient and further expand the technological basis for future energy applications.

"The first 100 days were intense and marked by impressive openness throughout the company,' explains Lahr. 'We have taken important steps to strengthen our development work, create clear decision-making processes and further improve the quality of our solutions. This lays the foundation for the next phase of development for Solar-Log™.'

Value-based leadership for a modern technology organisation

Lahr's leadership style is characterised by clarity, commitment and consistent implementation. His guiding principles – which include questioning decisions, actively taking measures and consistently completing projects once they have been started – serve as a guide for efficient and forward-looking collaboration. They are designed to strengthen teams and further promote the company's innovative strength.

Technological opportunities for the future

Looking ahead to the coming years, Lahr sees great potential for Solar-Log™ – particularly in the following areas:

- Intelligent energy management
- Decentralised energy storage and control
- Data provision as the key to the energy transition
- Cybersecurity as the cornerstone of digital energy infrastructures

"Data is the fuel for the energy transition," emphasises Lahr. "Solar-Log™ has a unique database spanning almost two decades. We want to use this potential to develop new solutions for an emission-free energy future."

Together towards a strong future – we create connections

Solar-Log GmbH sees the appointment of Andreas Lahr as an important step in advancing the company's technological development. "We are delighted to have Andreas on board," says Jörg Niche, CEO. "His expertise, strategic vision and value-oriented leadership are a great asset to Solar-Log™."

Lahr is also optimistic about the future: "I look forward to contributing my wealth of experience and actively shaping the future of decentralised energy supply together with the entire team."