

Press release

Solar-Log GmbH welcomes new CPO Marco Oesterlein and strengthens management team

Geislingen-Binsdorf (Germany), 28 March 2025

Solar-Log GmbH, a leading provider of intelligent solutions for the monitoring and management of photovoltaic systems, has appointed a new Chief Product Officer (CPO) in the person of Marco Oesterlein. In his new role, Marco Oesterlein will continue to lead the company on its growth path together with Managing Director Jörg Niche.

Marco Oesterlein, an experienced expert in product development and innovation, joins the Solar-Log management team as CPO. With his expertise in the development of advanced technologies and the further development of products, he will significantly shape Solar-Log's product strategy and position the company even more strongly as an innovation leader in the solar industry.

'We are delighted to welcome Marco Oesterlein to our team. With his extensive experience in product development and his passion for technological innovation, he will make a decisive contribution to our growth,' says Jörg Niche, Managing Director of Solar-Log GmbH.

Oesterlein brings with him more than 15 years of experience in various management positions in the technology industry, including the management of product management and development departments. In his new role, he will be responsible for Solar-Log's entire product strategy, from market research and product planning to the implementation of new solutions that meet the growing demands of the solar industry.

'I am very much looking forward to the new challenge at Solar-Log and to working with the entire team to develop innovative solutions that will have a positive impact on the future of energy supply,' said Marco Oesterlein. 'The solar industry has great potential and I am convinced that Solar-Log, with its expertise and commitment, will play a key role in the further development of renewable energies.'

With this new appointment, Solar-Log GmbH is not only strengthening its management expertise, but also sending a clear signal for its future strategy in a dynamic market.



New management team at Solar-Log from left to right: Julian Hegg (Finance Manager), Jörg Niche (CEO), Oliver Schönfeld (CTO), Marco Oesterlein (CPO).

About Solar-Log GmbH

Solar-Log GmbH is one of the leading companies in the fields of PV monitoring, smart energy and feed-in management. Solar-Log™ hardware and software products are used in over 141 countries worldwide to monitor photovoltaic systems, optimise self-consumption and control energy feed-in to the power grid. The portfolio in the Solar-Log WEB Enerest™ monitoring platform includes over 423,000 systems with a capacity of over 18 GWp.

Solar-Log™ has been a subsidiary of BKW AG since August 2015. BKW AG is an internationally active energy and infrastructure company based in Bern (CH).

Press contact

Solar-Log GmbH

Mr Jörg Niche

Fuhrmannstraße 9

72351 Geislingen-Binsdorf

Phone: +49 7428 4089-327

E-mail: presse@solar-log.com