

Solare Datensysteme GmbH has strengthened its management team

Holger Schroth (44) is a recent new addition to management at Solare Datensysteme GmbH (SDS). As a member of the Board of Management and in his capacity as Chief Product Officer, he will have key responsibility for the future direction of our company, which is a market leader in the field of monitoring, and the Solar-Log™ range of products.

Schroth has many years of experience in the solar energy sector and in product management. This includes a number of management and specialist positions at a leading Israeli manufacturer of inverters. Up until recently, he was Head of Marketing at Thomas Preuhs Holding, where he was already responsible for marketing for solar data systems.

Our new CPO regards digitalisation of products and processes as one of the focuses of his work.

Lean, integrated digital process steps and tools will help to further reduce system costs in the future. Intelligent energy management that continues to support grid stability and to facilitate sector coupling will significantly expand the range of functionalities of today's monitoring systems and provide greater flexibility to users in their applications. Holger Schroth identifies the increasing regulatory requirements on the energy market as a major challenge that can only be addressed using intelligent energy management systems with learning capabilities. Manufacturer-independent systems that can be networked with one another provide the necessary flexibility and future-proofing for users.

Solar-Log™ Press Contact

Peter Wark

Solare Datensysteme GmbH

Fuhrmannstraße 9

72351 Geislingen-Binsdorf, GERMANY

Phone: +49 (0) 7428 9418 514

e-mail: marketing@solar-log.com

www.solar-log.com